

MILFORD HAVEN TOWN COUNCIL

Minutes of the Meeting of the
Social Media Group
held at The Milford Haven Sea Cadets and Royal Marines Cadets Unit
on Monday 24th June 2024 at 5:45pm

PRESENT

The Deputy Mayor (Councillor E. A. Davies DiPSM FJOIFF)

Councillors: N. Hartevelde BSc (Hons) GMBPsS

L. J. Bridges
Mrs C. Stevens

Observers: Councillors Mrs L. McSparron and Miss T. Stevens.

Mrs. B. J. Fitzgerald, Town Clerk

In the absence of the Mayor, Councillor W. D. Elliott BA QTS, the Deputy Mayor, Councillor E. A. Davies DipSM FJOIFF, welcomed all to the meeting.

37. APOLOGIES:

Apologies for absence were received from The Mayor, Councillor W. D. Elliott BA QTS (work commitment), Councillor C. Jones (family commitment) and Councillor M. Woodward (personal appointment).

38. DECLARATIONS OF INTEREST:

No Declarations of Interest were received.

39. APPOINTMENT OF CHAIR:

Councillor N. Hartevelde BSc (Hons) GMBPsS was unanimously voted to become the Chair of the Social Media Group.

RESOLVED THAT: Councillor N. Hartevelde BSc (Hons) GMBPsS be appointed as Chair of the Social Media Group.

Councillor N. Hartevelde chaired the remainder of the meeting.

40. MINUTES OF THE MEETING OF THE SOCIAL MEDIA GROUP HELD ON 11TH MARCH 2024:

The Chair, Councillor Hartevelde, explained the content of the last meeting. Further information had been requested from interested companies which has now been received including information on the statutory new emails required.

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41. MILFORD HAVEN TOWN COUNCIL WEBSITE UPDATE:

A Councillor urged caution if the Town Council are to use a local company, to ensure that the town council have admin rights.

Another Councillor mentioned that one company being considered host Haverfordwest Town Council, so Milford Haven Town Council staff could ask for assistance from Haverfordwest Town Council if needed.

Unfortunately, half of the Social Media Group members were unable to attend the meeting so a decision on a website provider will be decided at the next meeting which will take place at 6.15pm on Monday 8th July 2024.

RECOMMENDED THAT: a decision on a website provider will be made at the next meeting taking place on Monday 8th July.

42. MILFORD HAVEN TOWN COUNCIL SOCIAL MEDIA AND WEBSITE ANALYTICS:

A Councillor asked whether the public are aware that the Town Council are able to share information on events on their social media channels. The Town Council should make people aware that 'relevant' information – information that is relevant to the people of Milford Haven - is able to be shared.

A Councillor suggested a weekly or monthly spotlight on businesses within Milford Haven to be posted on the Milford Haven Town Council website, with possibly a spotlight on a particular subject such as youth organisations or restaurants.

A business directory could be put onto the website which would also help the Town Council profile on Google. Another Councillor also suggested a photo gallery to showcase where Milford Haven Town Councillor have given grants to organisations.

RECOMMENDED THAT:

- (i) a weekly or monthly spotlight on businesses within Milford Haven to be highlighted on the Town Council website;
- (ii) this spotlight would be on a particular subject such as youth organisations, restaurants or businesses;
- (iii) a photo gallery to be on the website to showcase the grants Milford Haven Town Council donate to organisations within Milford Haven.